

Dante Alighieri Membership Program - Privacy Policy

Dante Alighieri Society Limited ("DAS") is committed to safeguarding the privacy of members in accordance with the Hong Kong Personal Data (Privacy) Ordinance (Chapter 486) (the "Ordinance") under the laws of Hong Kong. When you subscribe to our membership, all information provided is automatically submitted to DAS. All personal data ("Personal Data") collected are for DAS internal use only. We are committed to protect, preserve and keep confidential of all Personal Data collected from you. Please read the following to understand more about our Privacy Policy Statement ("Statement"):

This Statement covers the Personal Data that we collect and process when you subscribe to our membership. Where our operations are subject to privacy legislation other than that of the Hong Kong Special Administrative Region ("Hong Kong"), then this Statement shall be applied so far as consistent and practicable with such local legislation.

Collection of Personal Data

You are requested to provide your Personal Data when you subscribe to our membership. The Personal Data that you provide us include but are not limited to, your title, name, company, phone number, fax number, email address and postal address. It is mandatory for you to provide your Personal Data (as specified at the time of collection). Refusal to provide any Personal Data may render us unable to handle any membership application or request you are making, and we reserve the right not to provide our services, including refusing your membership application. All Personal Data will be collected on a voluntary, open and fair basis. Any information that we collect will be used for internal use only, and will not be disclosed to third parties.

Purpose for Collection of Personal Data

DAS will collect your Personal Data for the following purposes: for handling your membership application, maintaining and managing your member account; for the services under any programs or events by DAS / its service providers (who are engaged by us to assist with providing you our services); for carrying out your instructions, responding to your enquiry or providing customer service to you; for performing research or statistical analysis in order to improve our services and for marketing purpose; with your consent, for direct marketing purpose, and for notifying you about special offers and other special promotions; for forming part of customer database necessary for the DAS's operation; and/or for observing any legal, governmental or regulatory requirements of Hong Kong or other relevant jurisdiction including any disclosure or notification requirements to which DAS or other class of data recipient are subject.

Accuracy, Access & Correction

DAS will take all steps to ensure that the Personal Data collected are accurate. However, your efforts to provide accurate Personal Data upon subscription and thereafter to update DAS of any changes of your Personal Data are always welcome. You have the right to know: the privacy policy of DAS; whether DAS holds any of your Personal Data; and the kind of Personal Data being held by DAS. You have full control and ability to correct or edit your Personal Data at any time, including whether you want us to contact you for direct marketing purpose, for updating you on new services or membership benefits. If you have any questions regarding this Privacy Policy or if you wish to access or correct your Personal Data, you can email us via dantealighieri@ladante.cc or call us at (852) 2832 9799 during office hours. DAS will, upon satisfying itself of the authenticity and validity of the access or correction request, make every endeavour to comply with and respond to the request within the period set by the statutory requirement. In accordance with the Ordinance, we reserve the right to charge you a reasonable fee for the processing of any data access or correction request.

Confidentiality & Security

When you provide your personal information to us, only authorized DAS staff have access right to retrieve this information for carrying out their job duties and they must comply with a set of strict guidelines on how to use these Personal Data. Since no system is impenetrable and no information provided over the Internet is completely secure, therefore we cannot guarantee the security of any information that you transmit to us or receive from us over the Internet.

Retention of Personal Data

Your Personal Data will only be retained for as long as is necessary to fulfil the original purpose for which it was collected, unless contrary to any applicable statutory requirement.

Amendment to this Statement

We may amend this Statement from time to time. If we make any substantial amendments in the way we use your Personal Data, we will notify you by posting a prominent announcement on the membership website. You agree that such posting will constitute sufficient and adequate notice. You agree that your continued use of our products or services after such amendment will constitute your acceptance of and agreement to be bound by the modified Statement.

Direct Marketing

DAS may use your name and contact information from time to time to provide you with the latest information on our services / promotions. Your consent is required before we do so. If you do not wish to receive promotional information of services or promotional materials from us, you can email us via dantealighieri@ladante.cc or call us at (852) 2832 9799 during office hours to unsubscribe. In accordance with the statutory requirements, DAS will honour your request not to use your Personal Data for the purposes of direct marketing.

Notes: By signing the membership form, you agree to comply with all terms and conditions set out in the above Statement.



Società Dante Alighieri, founded in Italy in 1889, is an Italian society with the aim of promoting Italian language studies and culture in more than 60 countries. In Hong Kong, we offer Italian and Latin courses, PLIDA examination, translation and interpreting services, library services and organize in collaboration with other Italian association or companies numerous cultural workshops and events. For details, please contact us or visit us.

Dante Alighieri Society Limited
1/F, Honest Building, 9 – 11 Leighton Road, Causeway Bay, Hong Kong
T : +852 2832 9799 F : +852 2831 9082 E : dantealighieri@ladante.cc
W : www.ladante.cc Facebook: Dante Alighieri Society - Hong Kong

JOIN US

Dante Alighieri Membership

Be our ambassador to promote the Italian language studies and culture in Hong Kong



As a member, you are entitled to a series of special offers upon presentation of our DA membership card. The below privileges are valid until 31 December 2020.

Dante Alighieri Society Limited reserves the right at any time to alter, add or terminate the privileges without prior notice.

PERSONAL INFORMATION (IN BLOCK LETTERS)

Last Name

Organisation/Company

Address

Telephone Number

Fax Number

Email Address

Interests

☐ Arts and Music ☐ Food and Wine ☐ Travel ☐ Language and Literature ☐ History and Culture ☐ Others: _____

☐ Diamond / HK\$10,000

☐ Gold / HK\$3,500

☐ Silver / HK\$750

☐ Student⁽²⁾ / HK\$350

☐ Silver / HK\$750 ☐ Renewed Silver⁽¹⁾ / HK\$500 (Membership no. _____)

Notes: (1) Renewed Silver Membership can be subscribed by any individual members who were members of Comitato della Dante Alighieri di Hong Kong Ltd in 2019. (2) DA Student Membership can be subscribed by any students who registered in our learning centre for the period between Jan and Dec of the year of subscription. (3) Membership is valid until 31 December of the year of subscription. (4) The membership fee is fixed regardless of the date of subscription. (5) For the details of the Membership Privileges, please visit our website <http://ladante.cc/membership/privileges/>. (See QR code)

☐ By post

Please send us a crossed cheque made payable to "Dante Alighieri Society Limited" to 1/F, Honest Building, 9 – 11 Leighton Road, Causeway Bay, Hong Kong.

☐ In person

Please come to our office and pay by cash, EPS or cheque payable to "Dante Alighieri Society Limited" during our office hours.

I hereby declare that I understand and will abide by the Dante Alighieri Membership Program - Privacy Policy and the above information provided is correct.

☐ I object to the use of my personal data for direct marketing of Dante Alighieri Society Limited such as receiving newsletter, new learning programs and cultur events.

Signature

Date _____