



Lingua e Cultura  
Italiane

# Dante Alighieri Society Sponsorship 2024





# ABOUT US

Dante Alighieri Society is a Hong Kong charity organization, with the sole mission of promoting Italian Language studies and culture. Dante Alighieri Society is the door that allows you to enter the Italian Lifestyle, culture and art while learning its fascinating language. Today the Dante Alighieri Society is active in about 80 countries all around the world.

Dante Alighieri Society was first founded in Hong Kong back in 1934 by Eugenio Zanoni Volpicelli, Italian Consul General. Since 2007, it has been led by President, Bruno Feltracco and an active group of board members. In 2019, we have successfully registered as a charity in Hong Kong. Two years later, with the tremendous help from the Italian Consul General Clemente Contestabile, generous support from sponsors and donors, board members, staff and our friends, we have relocated to the Hong Kong Arts Centre, enabling us to continuously promote the Italian language studies and culture in this international and multi-arts Centre.





# Enrollments

Italian group courses  
Children courses  
Latin courses  
Italian workshops

664

# Corporate

Courses + Workshops

7

# Teaching hours

Group courses: 2788  
Private: 2485  
Italian Workshops: 52  
Corporate: 143

5468

# Events and cultural activities

16

Achievements  
in 2023







## **PHASE 1 - 2021**

- **New school @ Hong Kong Arts Centre**

## **PHASE 2 - 2022**

- **DA enters the Hong Kong community landscape:  
Sino Group, Towngas, Asia Society, Slow Food HK, Arts  
Centre**
- **Reinforced School Team strength**

## PHASE 3 – 2023/24

- Explore and attract demand for the Italian language and culture, especially through digital channels;
- Continue and develop further meaningful relationships with Hong Kong based cultural organizations
- Select and implement a comprehensive school management system solution
- Explore opportunities of collaboration with local high schools and Universities to teach Italian language to their students.

- We would love to have you as part of our team and precious supporter
- In 2019, Dante Alighieri Society Limited was registered in Hong Kong as a charity (file number: 91/16155) and your sponsorship is tax deductible
- The sponsorship agreement is valid until 31 Dec 2024 and is renewable.





# SPONSORSHIP PLAN

- **Diamond**
- **Gold**
- **Silver**





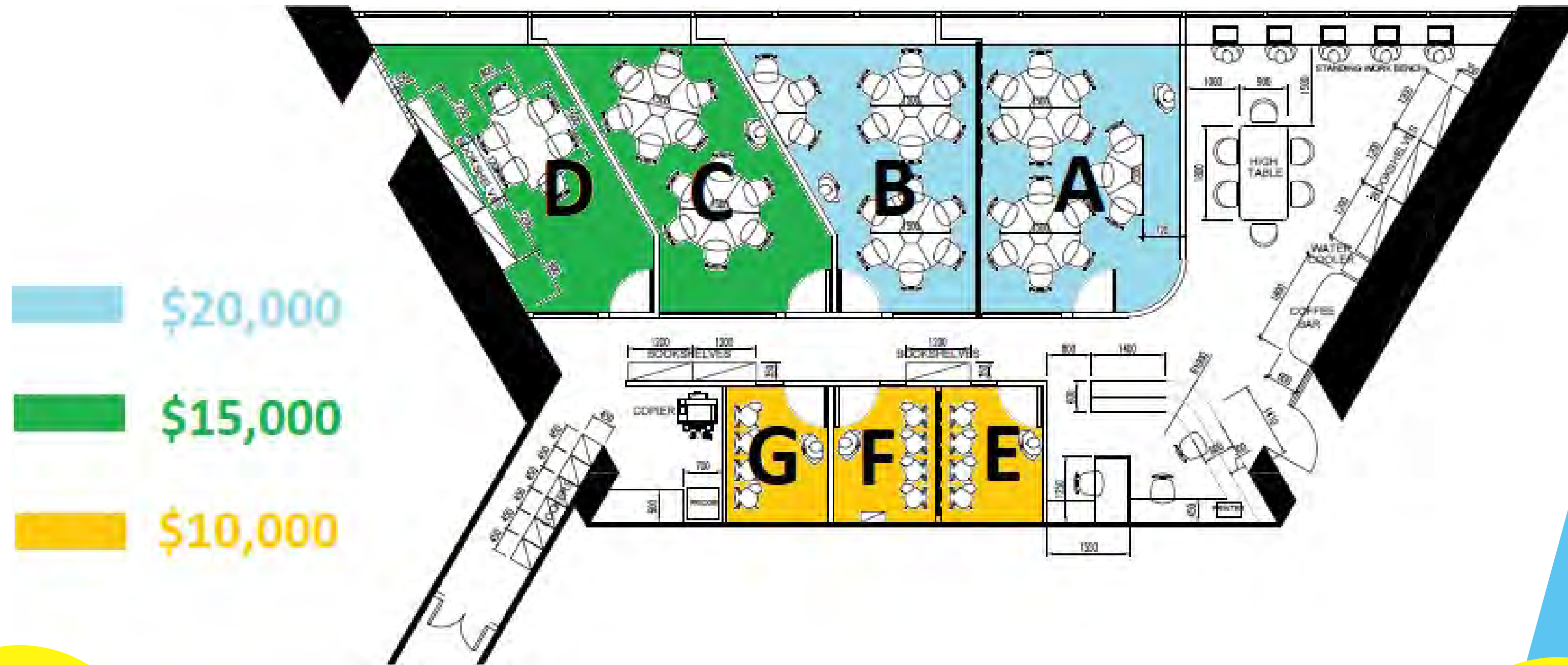


Diamond Sponsor \$100,000	Gold Sponsor \$35,000	Silver Sponsor \$5,000
<ul style="list-style-type: none"><li>• Name on Patron walls at the entrance in prominent position</li><li>• 30% discount on Dante Italian courses (corporate/group)</li><li>• Six Hours' One-on-one Italian Private Lesson</li><li>• 20% discount on translation services</li><li>• Membership Card (max 15)</li><li>• Access to our library</li><li>• Invitation to all Dante events at discounted price</li><li>• Exclusive invitation to yearly Dante dinner</li><li>• Logo in prominent position on Dante's website</li><li>• Logo in prominent position on Dante's email signature</li></ul>	<ul style="list-style-type: none"><li>• 20% discount on Dante Italian courses (corporate/group)</li><li>• Four Hours' One-on-one Italian Private Lesson</li><li>• 10% discount on translation services</li><li>• Membership Card (max 10)</li><li>• Access to our library</li><li>• Invitation to all Dante events at discounted price</li><li>• Exclusive invitation to yearly Dante dinner</li><li>• Logo on Dante's website</li><li>• Logo on Dante's email signature</li></ul>	<ul style="list-style-type: none"><li>• 20% discount on Dante Italian courses (corporate/group)</li><li>• Three Hours' tailor-made Italian Group Lesson</li><li>• 10% discount on translation services</li><li>• Membership Card (max 5)</li><li>• Access to our library</li><li>• Invitation to all Dante events at discounted price</li><li>• Exclusive invitation to yearly Dante dinner</li><li>• Logo on website</li></ul>

SPONSORSHIP  
PLAN

# Classroom Sponsorship

Exclusive add-on item for SILVER, GOLD and DIAMOND Sponsors





# USE OF CLASSROOM

All the rooms are fully utilized for daily group courses, private lessons and cultural events.

All rooms are equipped with foldable individual tables, digital boards and the latest teaching tools

Room A and B are our main room for events, combined they can host around 50 seated people

Room A B C D have a beautiful view of the famous Victoria Harbour

Room D is used as Teacher Room/Classroom and has a library for teacher and young learners

More than 200 students walk in our center to study Italian every week

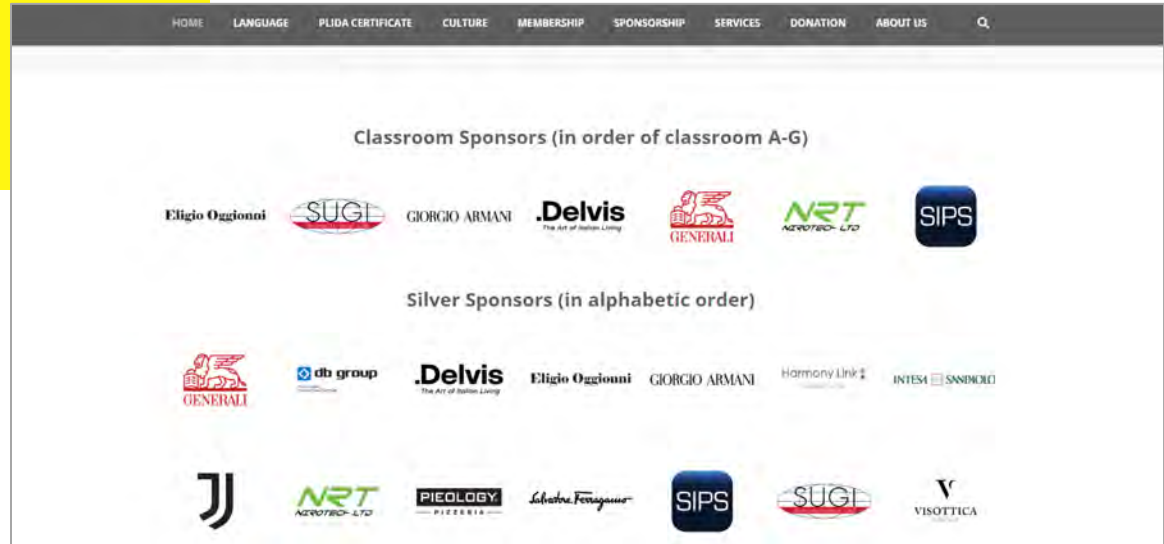




## EXCLUSIVE CLASSROOM SPONSOR BENEFITS

- Your company logo will be placed on the signage at the entrance
- Your company logo will be placed on the door signage of the classroom
- Your company promotional materials will be distributed to our DA members and placed at the reception
- Your company logo will be placed on the supporting companies bar in our DA brochure and Annual Calendar





VISIBILITY



# CONTACT US

## President

Mr Bruno Feltracco ([president@ladante.cc](mailto:president@ladante.cc))

## School Coordinator

Ms Giulia Capasso ([giulia@ladante.cc](mailto:giulia@ladante.cc))

## Office Administrator

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# Grazie mille! Thank you!

